



HTTPS://WWW.BARNA.CO.UK

## BARNA 34TH ANNUAL CONFERENCE CHANGES AND CHALLENGES IN PERI-ANAESTHETIC PRACTICE

SPONSOR & EXHIBITOR PROSPECTUS

07 JUNE 2024 ST THOMAS' HOSPITAL LONDON SE1 7FH

### TO POTENTIAL SPONSORS AND EXHIBITORS

Dear Colleagues

It is our pleasure to present the BARNA Conference 2024 Companies Prospectus.

### BARNA 34th Annual Conference: Changes and Challenges in Peri-Anaesthetic Practice Friday June 7th 2024

St Thomas' Hospital, Westminster Bridge Rd. London. SE1 7EH

St Thomas' & Guy's Hospital is the largest hospital complex in central London. This historic site faces the Houses of Parliament. It is less than 20 minutes walk from Waterloo Stations and Westminster Tube. Parking on site or in nearby Upper Marsh Street is available.

## We offer companies the possibility to book an exhibition stand or to sponsor this event.

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We value your support and very much look forward to welcoming you to our conference. You will be guaranteed a friendly and lively audience from colleagues who all work in anaesthetics and recovery. In addition, access to this exhibition venue is open for staff and visitors from outside of the conference.





## ABOUT BARNA

OUR STORY

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This is BARNA's 34th Annual Conference, the first since the pandemic in 2020. We have a proud history of putting on excellent scientific meetings which focus on anaesthetic and recovery nursing, both of which are under developed critical care areas in the UK.

This British Anaesthetic and Recovery Nurses Association Annual Conference will provide sponsors and exhibitors with exposure and access to delegates who have the capacity to influence the selection of products and services within their organisations. The conference also provides you with the opportunity to demonstrate your support and commitment to the field of anaesthetics and recovery.

The BARNA Board comprises of leading practitioners in our field of care, who are committed to developing education, research, standards and audit in peri-anaesthesia care.

# WHAT WE OFFER

We are offering the chance to sponsor BARNA and/or to exhibit in the Central Hall.

### **GENERIC BARNA SPONSORSHIP**

By sponsoring BARNA you will help us to develop, promote and provide teaching materials to enhance best practice for all new and established staffing the areas of anaesthetics and recovery. £250 will place your logo prominently on our website (www.BARNA.co.uk) and in our communications and promotional materials for 1 year. It will also enable you to place your relevant training videos and materials on our website at no further cost.

## SPONSORSHIP/EXHIBITING AT THIS EVENT

Instead or in addition, if you wish to sponsor and/or exhibit at this particular event £500 / £900 will reserve you an exhibition single or double space with your logo appearing on all publicity and promotional material produced after we receive your payment. Your logo will also appear in sections of our website which are dedicated to this event, alongside any relevant training materials that you may wish to submit.

There will be a member of staff at the event who will be dedicated to supporting our sponsors and exhibitors.



The Central Hall is situated across the corridor from the Governor's Hall Suite, at the crossroads of the busy South, North and East Wing corridors of St Thomas' Hospital.

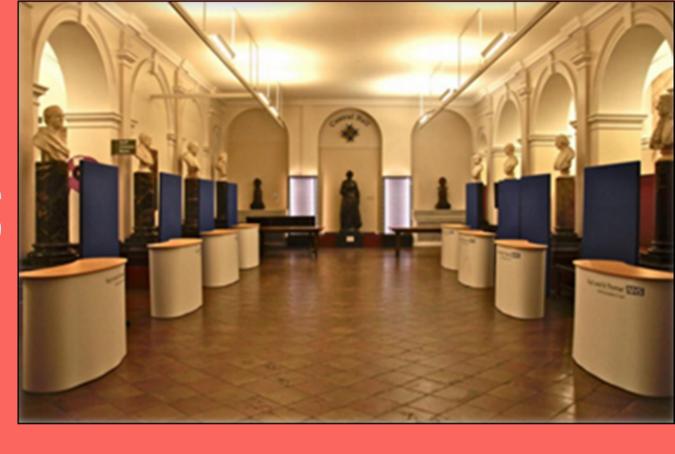
This is an open space where members of the general public and staff normally walk and congregate to enjoy music [played on a grand piano] and view the small permanent display on the history of the hospital.

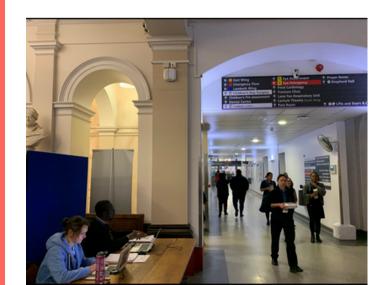
For our purposes, conference delegates will be guided to and given time to visit your stand and the area will be kept open and accessible to members of staff and public, should they wish to engage with exhibitors. We will also notify nearby hospitals of the presence and accessibility of conference exhibitors.

Maximum contact will be maintained between delegates and exhibitors as refreshments will be served within the Central Hall area. The programme has allowed for ample opportunity for delegates to visit the stands.

# COMMERCIAL EXHIBITION: CENTRAL HALL

# THE EXHIBITORS VENUE CENTRAL HALL





### The Central Hall (above)

The Central Hall is a large public area which is ideal for this event with ample space for exhibitors and visitors. It is clearly sign posted and opens up to the wide South Wing corridor which is a major thoroughfare [picture on left].

## STAND FEES

THE FEE FOR
BOOKING A STAND
IS INCLUSIVE OF
THE FOLLOWING:

- LISTING AS AN EXHIBITOR ON THE WEBSITE PRIOR TO THE CONFERENCE
- ELECTRICAL SOCKET
- EXHIBITOR PASSES [INCLUDES TEA/COFFEE AND LUNCH]
- LOGO ON THE FINAL PROGRAMME
- 3 SQM EXHIBITION SPACE [REGULAR SPACE]
- CHAIR / TABLES
- 2 FREE REGISTRATIONS FOR COMPANY PERSONNEL OR GUEST
- ACKNOWLEDGEMENT AS SPONSOR IN LITERATURE FOR THIS CONFERENCE
- COMPANY LOGO IN CONFERENCE LITERATURE

REGULAR [1 TABLE] STAND £500 DOUBLE [TWO TABLE] STAND £900

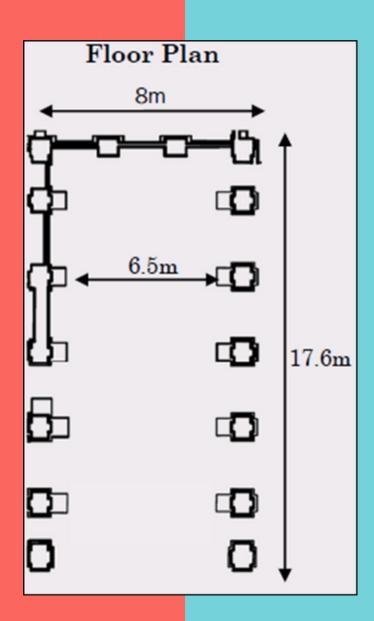
Please note that while our sponsors will be given priority choice of stand location, early commitment will ensure that your company secures the most prominent site and maximum publicity.

## THE CENTRAL HALL EXHIBITION SPACE

#### THERE ARE:

- 10 X 3M2 SPACES FOR EXHIBITORS
- ELECTRICAL SOCKETS
- TABLE [6'X3'] PROVIDED
- CHAIRS PROVIDED
- AREA OPEN TO DELEGATES AND MEMBERS OF THE PUBLIC





# ST THOMAS' HOSPITAL PLAN

A = CENTRAL HALL - CONFERENCE EXHIBITION AREA

B = GOVERNORS HALL - CONFERENCE PRESENTATIONS (ACROSS THE MAIN CORRIDOR FROM EXHIBITION AREA)



## PARKING, OFF-LOADING AND ACCESS TO THE EXHIBITION HALL

Unloading exhibition materials can be arranged by informing security who will register the vehicles for this purpose.

Parking in the hospital car park is £3.20 per hour.

Britannia Parking in nearby Upper Marsh, London SE1 7EL [01202 555888] charges from £13.75 a day.

Access to the Central Hall is open from 0800.

If you want to deliver exhibition materials the afternoon of 6th June there may be a facility to lock goods in Grand Committee Room



## CONTACT US

FOR INQUIRIES

#### E-MAIL:

Pat Smedley patsmedley@googlemail.com

#### PHONE:

07805648445

#### **CANCELLATION CONDITIONS:**

Should the sponsor or exhibitor cancel [after the sponsor agreement has been confirmed and accepted], the following will apply: No refunds will be processed unless sponsorship agreement or exhibition space has been re-sold.

### WEB:

https://www.barna.co.uk